

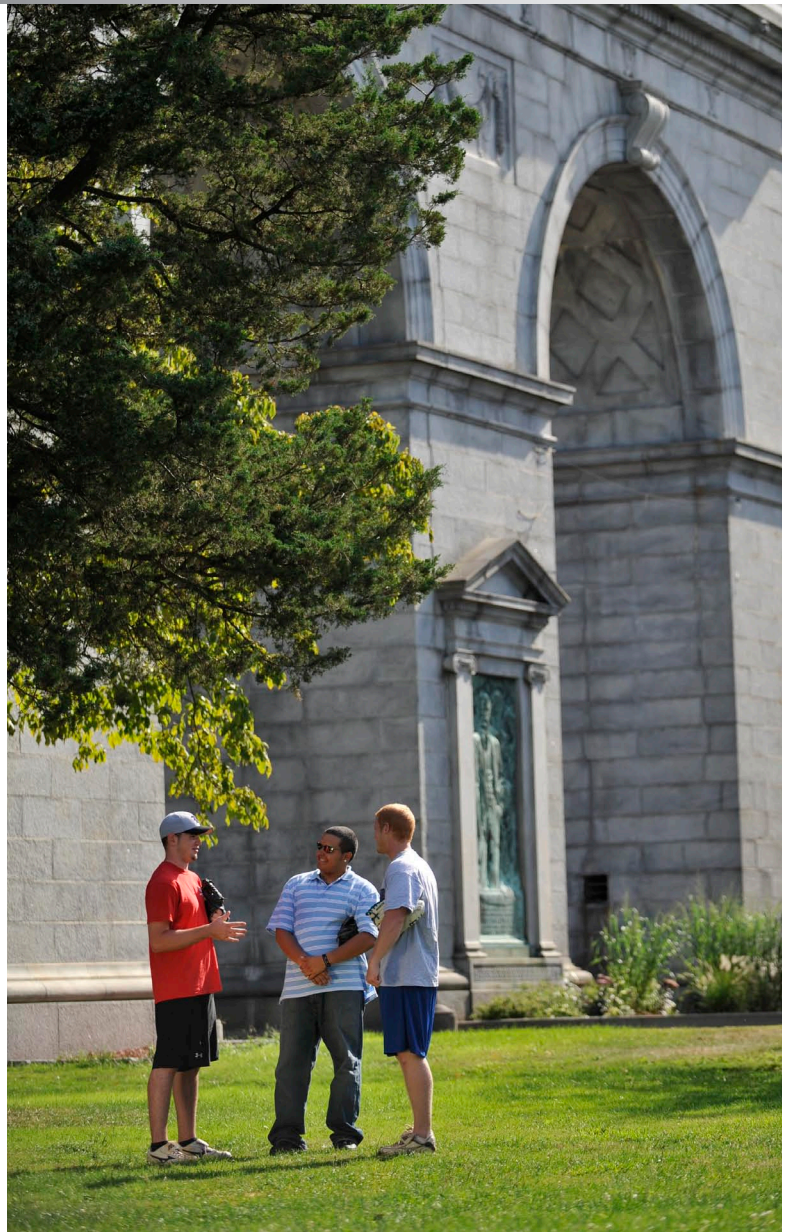
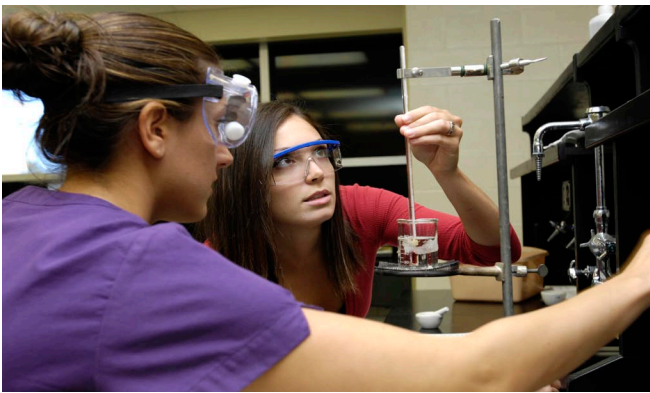


DEAN, SCHOOL OF BUSINESS

The Search Continues



UNIVERSITY OF BRIDGEPORT



THE OPPORTUNITY

The next Dean of the School of Business is ready to take the next step up in his or her career and will combine business entrepreneurship and academic expertise with visionary and tactical leadership. She or he will develop new relationships in the business community and lead the faculty in designing signature academic undergraduate and graduate programs. The Dean will champion on-line learning and meet the needs of business in the greater New York metropolitan and southern Connecticut areas.

CIRCUMSTANCE OF THE LAST SEARCH

The Dean of Business search began in 2011, resulting in the appointment of a new dean. Subsequently, the person notified the University that he was unable to take the position because of health problems.

THE SCHOOL OF BUSINESS

The School of Business is one of 7 schools at the University of Bridgeport (UB), offering eight undergraduate majors and 12 graduate concentrations in the Master of Business Administration program. Undergraduate programs include Accounting (B.S.), Business Administration (A.A., B.S.), Computer Applications and Information (B.S.), Fashion Merchandising (A.A., B.S.), Finance (B.S.), International Business (B.S.), Management & Industrial Relations (B.S.), and Marketing (B.S.).

The School of Business was founded in 1957 and is located on UB's main campus in its own building, Mandeville Hall. While all business courses for undergraduate and graduate students are housed in Mandeville Hall, there are additional courses offered at UB's Stamford satellite location. Said to be the most heavily used classroom building on UB's campus, Mandeville Hall has recently renovated three classrooms that are shared in order to enhance and improve the learning environment.

The educational approach in the Graduate School of Business is to highlight management skills through a combination of lecture, case study, and experiential learning in order to develop leaders in business, industry, and government with an international focus.





THE SCHOOL OF BUSINESS (*continued*)

The M.B.A. program provides a strong foundation for its students and future leaders through coursework in accounting, economics finance, marketing, management, and law and ethics. Once this foundation is established, students choose one of 12 concentrations including: Accounting, Finance, General Business, Global Financial Services, Human Resources Management, Informational Technology and Knowledge Management, International Business, Management, Marketing, Operations, Small Business and Entrepreneurship, and Specialized Business.

The School of Business offers part-time, full-time, and accelerated coursework for undergraduate and graduate students. With 13 experienced faculty members and business practitioners, an institutional student to faculty ratio of 15 to 1, customized programming, and various internship placement opportunities, the School of Business is an engaging learning environment for students who wish to provide effective leadership in domestic and global markets. There is an associate dean and assistant dean helping in the administration of the School.

The School of Business is accredited by the Association of Collegiate Business Schools and Programs (ACBSP)

The School is poised to receive a major endowment gift that will transform its business offerings into one of the most exciting entities serving national and international students. One of the most important roles for the new dean is to inspire major donors by personifying a strong leader with a compelling vision for the future and the ability to make that vision a reality, thereby transforming the School.



SCHOOL OF BUSINESS MISSION:

The School of Business advances the practice of business through the education of students and the scholarly and professional contributions of the faculty.

Through high-quality, innovative teaching, the school enhances critical thinking in its students, provides discipline knowledge through theoretical and applied learning and develops skills that are necessary for success in business.

Students drawn from local, regional and international communities learn in a supportive environment that facilitates understanding of business in a dynamic global environment.

THE UNIVERSITY

The University of Bridgeport was founded in 1927 as the first junior college ever chartered in the northeastern states, and in 1947 became the University of Bridgeport – a private, four-year university committed to student preparation and community service. After purchasing an estate once owned by circus businessman P.T. Barnum at Bridgeport’s Seaside Park, the University increased student enrollment and campus construction during the 1960s and 1970s. Located in Bridgeport, Connecticut, today UB serves approximately 5,300 undergraduate and graduate students from 45 states and more than 50 countries. Bridgeport is home to approximately 140,000 residents. The city has undergone major downtown construction projects in order to revitalize urban housing. Additionally, Bridgeport is known for various attractions including a downtown Cabaret Theatre, Discovery Museum and Planetarium, and an annual art, music, and the Gathering of the Vibes camping festival. Bridgeport is within driving distance of other cultural venues and cities, such as New York City (1 hour), Providence, Rhode Island (1.5 hours) and Boston (2 hours).

The University of Bridgeport campus has 75 buildings and is situated along 50 picturesque acres of tree-lined paths adjacent to Seaside Park. Bordering the Long Island Sound, Seaside Park is the largest public park in Bridgeport and offers baseball/softball/soccer fields, fishing and picnic areas, playgrounds, a groomed beach for swimming and recreation, in addition to a boat launch. UB also extends its campus borders to two satellite locations in Stamford and Waterbury, Connecticut. These campuses offer graduate and certificate programs in addition to accelerated programs for undergraduate students. The main campus in Bridgeport is home to modern facilities such as a newly renovated clinic at the Fones School of Dental Hygiene and a multi-sport state-of-the-art athletic field which showcases a new playing surface in addition to a new scoreboard and stands.

Carnegie lists University of Bridgeport as Master’s L. Total 2010-11 institutional enrollment is 5,300 with slightly more than 2,000 undergraduate students. Sixty percent of the student population is female and forty percent male. The student to faculty ratio is 15:3; average class size is 20; 80 percent of undergraduate students go on to receive advanced degrees; and 98 percent of undergraduate students manage to find jobs before graduating. UB is proud to claim that theirs is the tenth-most racially diverse institution in the United States. Ninety-six percent of the student population receives financial aid.

The University offers more than 30 undergraduate programs within seven schools: School of Arts & Sciences, School of Business, School of Continuing and Professional Studies, International College, School of Engineering, Shintaro Akatsu School of Design, and Fones School of Dental Hygiene.



THE UNIVERSITY (*continued*)

Additionally, the institution offers over 20 graduate programs within 12 schools: School of Arts & Sciences, School of Business, School of Education, School of Engineering, International College, Fones School of Dental Hygiene, College of Chiropractic, College of Naturopathic Medicine, Acupuncture Institute, Nutrition Institute, Physician Assistant Institute, and School of Continuing and Professional Studies. In 1991, the College of Chiropractic was introduced to the institution, becoming the first chiropractic school to affiliate itself with a university in the United States.

The University of Bridgeport is fully accredited by the New England Association of Schools and Colleges. The Board of Governors of the Connecticut Department of Higher Education also accredits UB. National and specialized accreditation is also provided to UB by a number of organizations. In athletics, UB is a NCAA Division II member and students are eligible for athletic scholarships in the form of grants. There are five intercollegiate sports for men and eight programs for women.

The University of Bridgeport places value on offering co-operative education opportunities, accelerated learning (IDEAL Program), a strong commitment to effective teaching, and an emphasis on the tradition that students come first.

UNIVERSITY MISSION

The University of Bridgeport offers career-oriented undergraduate, graduate, and professional degrees and programs for people seeking personal and professional growth. The University promotes academic excellence, personal responsibility, and commitment to service. Distinctive curricula in an international, culturally diverse supportive learning environment prepare graduates for life and leadership in an increasingly interconnected world. The University is independent and non-sectarian.

CHALLENGES

Major challenges for the next Dean of Business are:

- Taking the School to its next level of academic excellence; engaging the business communities in the life of the School of Business through building entrepreneurial initiatives and online opportunities;
- Identifying and implementing signature academic programs as a key step in the five to seven year planning cycle to achieve the foundation for AACSB accreditation;
- Increasing enrollment from 600 to 1000 students during the next three to five years; improving the quality of undergraduate students; attracting more domestic students to the graduate program;
- Engaging in major gift fund raising for increasing student scholarships and improving student profiles; seeking major capital gifts to endow the School;
- Creating a Business Advisory Committee and seeking members' help in community alliances, program ideas, and fund raising;
- Giving priority attention to creating faculty development opportunities; obtaining business experience and updating academic credentials and research opportunities; seeking grants and private funds for the foregoing; and
- Expanding student internships and co-op opportunities for undergraduate and graduate students.



QUALIFICATIONS

The President, Trustees, and the Provost seek a new Dean of Business who is a dynamic, entrepreneurial leader who is a person of vision with strong interpersonal skills and a collaborative, action-oriented leadership style, and,

- Holds an earned doctorate in a business-related discipline or an interdisciplinary area relevant to the School's mission;
- Has demonstrated administrative experience and has supervised others (UB encourages candidates from the for-profit, non-profit, and public institutional experience to apply);
- Is experienced in strategic planning/budgeting, program review, outcomes assessment, specialized accreditation, and human resources management;
- Mentors faculty, staff, and students;
- Is strongly motivated to lead the School's fund raising programs (experience is an added plus);
- Is student oriented and wishes to engage student in their academic and student life activities;
- Has a track record of professional involvement with such organizations as AACSB;
- Enjoys interacting with the business community and has demonstrated success with its leaders; and
- Displays strong communication skills in public speaking, writing, and listening.



KEY INDICATORS

Investment in Plant, less depreciation:	\$53.65 million	
Plant Replacement Insured Value:	\$203.22 million	
Cost of Operating Physical Plant:	\$12.60 million	
Endowment:	\$11.11 million	
Budget:	\$70.39 million	
Tuition:	\$24,300	
Fees:	\$2,070	
Student Enrollment for Fall 2009 & 2010:	22248	2534 (undergraduates)
	2855	2621 (graduates)
	5103	5155 (totals)
Tuition Discount Rate:	21.8%	46.1% (undergraduates)
Average SAT Scores for 2009 & 2010:	903	901
High School Rankings for 2009 & 2010:	Top 10%=	7% 8%
	Top 25% =	30% 26%
	Top 50% =	64% 63%
Freshman Retention Rate for 2009 & 2010:	52.5%	52.1%
Graduation Rate (Fall 2003):	21% (4 years)	
	28% (5 years)	
	30% (6 years)	
Living Alumni:	55,891	
Number of Full-time Faculty (Fall 2010):	120	
Tenured:	33%	
Number of Part-time Faculty:	364	
Average Faculty Salaries:	Professor:	\$87,520
	Associate Professor:	\$74,792
	Assistant Professor:	\$60,013
Student/ Teacher Ratio:	15.80	
Degrees: 2007-8	Undergraduate:	428
	Graduate:	1090
	First Professional:	1518
Library Volumes:	293,440	
Athletics League:	East Coast Conference (ECC) NCAA Division II	



APPLICATION PROCEDURES

Review of applications begins immediately and continues until the position has been filled. To be considered, candidates should e-mail a cover letter that addresses the challenges and qualifications listed above, a current résumé, and the names, phone numbers, and e-mail addresses of three references. Application materials should be sent as Word or PDF attachments to **UBBusiness@rhperry.com**.

FOR FURTHER INFORMATION CONTACT:

DR. ALLEN E. KOENIG, *Senior Partner*

Telephone: (614) 798-0538

Fax: (614) 798-0540

UBBusiness@rhperry.com

R.H. PERRY & ASSOCIATES

2607 31st Street, NW

Washington, DC 20008

www.rhperry.com

POLICY

R. H. Perry & Associates is committed to the highest standards of professionalism in all dealings with candidates, sources, and references. We fully respect the need for confidentiality and assure interested parties that their background and interests will not be discussed without consent of the applicant prior to her or his becoming a candidate.

The University of Bridgeport is an affirmative action, equal opportunity institution.

www.bridgeport.edu

