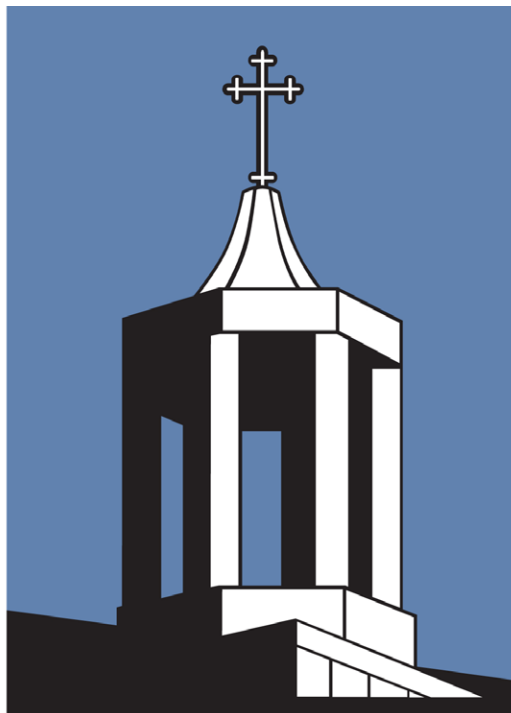




EXECUTIVE SEARCH PROFILE

PRESIDENT



MARYMOUNT
UNIVERSITY



R.H. PERRY & ASSOCIATES
SEARCH COUNSEL TO HIGHER EDUCATION



THE OPPORTUNITY

The next president of Marymount University will take this vibrant, thriving Catholic institution of higher education to new heights of excellence. As the public face of this growing University just outside our nation's capital, the next president will plan and spearhead a capital campaign for growing the endowment and constructing/renovating buildings to enhance its academic and residential programs.

THE UNIVERSITY

Marymount University (MU), founded in 1950 by the Religious of the Sacred Heart of Mary, was, and remains, Virginia's only Catholic university. Originally a two-year women's college, Marymount has grown into a comprehensive, coeducational institution, emphasizing its Catholic identity and liberal arts traditions. Today MU serves approximately 3,600 undergraduate and graduate students. Located in historic Arlington, Virginia, directly across the Potomac River from Washington, D.C., MU offers easy access to the city's diverse political, historical, international, and cultural opportunities, including numerous internships and avenues for experiential learning.

Marymount University's main campus is located on 21 verdant, rolling acres in the north end of Arlington, a short subway ride away from the nation's capital. The main campus is home to academic buildings, residence halls, the Sacred Heart of Mary Chapel, the Emerson G. Reinsch Library, the Lee Center, and the iconic Main House, which was once the home to Admiral Presley M. Rixey, naval surgeon general and personal physician to Presidents Theodore Roosevelt and William McKinley. The Main House is used today for special events and serves as a landmark among the campuses' more modern facilities.

In addition to the main campus, MU has two other locations: one mile south of the Main Campus is the Ballston Center, which houses the School of Business Administration, the Departments of Physical Therapy, Forensic Psychology, and Counseling, in addition to the Graduate Admissions Office and Verizon Information Security Lab; and 12 miles west of the main campus is the Reston Center, a state-of-the-art classroom and learning environment where part-time, adult students earn career-advancing degrees.

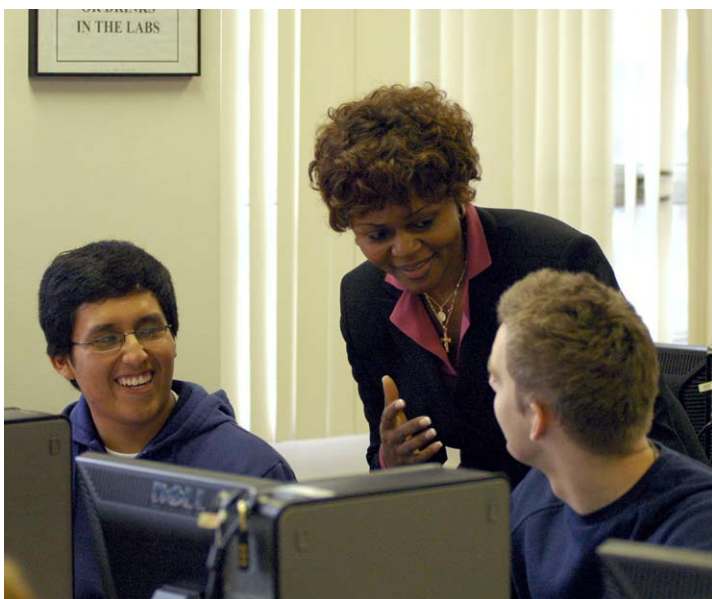




THE UNIVERSITY *(continued)*

The most recent addition to the main campus, affectionately known as “the Miracle on 26th Street,” was completed in Fall 2010 and includes a 52,000 square foot academic building, a suite-style residence hall to house over 200 students, underground parking, and a new outdoor quad space for the campus community to gather. It is the most significant construction the university has undertaken in more than four decades, setting a high standard for the future renovation of existing buildings and the construction of new ones.

Carnegie lists Marymount University as Master’s L. Total institutional enrollment for Fall 2010 included 2,289 undergraduate and 1,283 graduate students (3,572 total). Its student population is drawn from 42 states and 69 countries with a student-faculty ratio of 14 to 1. Approximately 1,000 students live in one of six residence halls. With a strong mix of residential and commuter students, the main campus is becoming more residential. 85% of full-time, degree-seeking undergraduate students receive financial aid.



Marymount University offers over 30 undergraduate and more than 20 master and doctoral programs within four academic schools: School of Arts and Sciences, School of Business Administration, School of Education and Human Services, and the School of Health Professions. MU has two doctoral programs in Nursing and Physical Therapy. In addition, Marymount is committed to creative avenues for enhanced learning: their Honors Program where undergraduate students are encouraged to enrich their existing programs with furthered research; an extensive study abroad program; numerous internships; and MU’s unique DISCOVER Program, where students are engaged in scholarship, inquiry, creativity, and research. Marymount’s DISCOVER Center coordinates the Office of Undergraduate Research, the First-Year Experience classes, the annual Student Research Conference, student conference travel support, and the Summer Research Program for students and faculty mentors.



The Commission on Colleges of the Southern Association of Colleges and Schools accredits Marymount University. Additional accreditations and recognition for specialized programs includes the Association of Collegiate Business Schools and Programs (ACBSP), Commission of Healthcare Management Education (CAHME), and the American Bar Association (ABA). In athletics, the MU Saints participate in 12 NCAA Division III intercollegiate programs and compete in the Capital Athletic Conference. Recently MU acquired rights to athletic playing fields along the Potomac River where the Saints will begin playing in the Fall of 2011.





MISSION

Marymount University is an independent Catholic university that emphasizes academic excellence at the undergraduate and graduate levels. Committed to the liberal arts tradition, the University combines a foundation in the arts and sciences with career preparation and opportunities for personal and professional development. Marymount is a student-centered learning community that values diversity and focuses on the education of the whole person, promoting the intellectual, spiritual, and moral growth of each individual. Scholarship, leadership, service, and ethics are hallmarks of a Marymount education.

BACKGROUND

Dr. James E. Bundschuh will retire from Marymount University on June 30th having served 10 years as president. The fifth (and first lay) president of Marymount University, Dr. Bundschuh's decade of leadership has resulted in numerous accomplishments including: a complete financial turnaround, resulting in an annual surplus; increased enrollment; expanded the University's academic offerings, including an undergraduate Honors Program and MU's first two doctoral programs; the completion of the largest capital campaign in institutional history; and the planning and completion of the "Miracle on 26th Street." Dr. Bundschuh's strong commitment to MU's students was a hallmark of his presidency. The student body interacted with him not only at official functions, but also at numerous student events, lunch in the cafeteria several times a week, and in the classroom.

A former chemistry professor, President Bundschuh's proudest institutional accomplishments include securing Marymount's academic and financial positions. By adding philosophy and theology requirements to the University's curriculum and growing campus ministry programs, Dr. Bundschuh strived to promote MU's identity as a Catholic institution of higher education that strives to educate the whole person; is committed to equality and social justice; and is an open and welcoming place of learning and understanding for all its students.

The University community wishes to build on the accomplishments of the past decade by greatly increasing its visibility locally, regionally, and nationally. There is a strong desire among the campus community to see the next president as the public face of the University – an extrovert who can communicate a powerful shared vision for the future of MU; a committed fund raiser with excellent interpersonal/communication skills; and an individual with a keen sense of what public relations can do to advance the institution.



BACKGROUND (continued)

Although the University has a modest endowment, it has substantial cash reserves. A very exciting and inspiring master plan has been developed and approved for the future growth of the main campus and Ballston Center. The new president can greatly influence institutional forward movement through this document. The University's modest tuition will only increase 2.5% for the next academic year while faculty and staff salary increases will be notably higher. The MU community is open to developing new academic signature programs and seeks to attract students with higher academic profiles. The stage is set for the new president to take Marymount to its next level of excellence.

CHALLENGES

Major challenges and opportunities for the next president are:

- Taking the University to its next level of excellence in academics, capital projects, and building its endowment; creating an exciting shared vision for the future of MU; enhancing its identity and visibility;
- Becoming the public face of MU by promoting the institution's Catholic mission, values, programs, and learning community locally, regionally, and nationally; communicating the University's story to as many external and internal audiences as possible;
- Planning and leading the University's next capital campaign for annual, capital, and endowment priorities; building a strong alumni base to bolster this initiative; initiating concurrently an inspiring public relations campaign to increase the outreach and visibility of MU;
- Leading strategic planning linked to budget metrics for identifying the University's most important priorities; involving representative stakeholders in the process; communicating widely its results;
- Implementing in planned phases the new MU master plan; prioritizing the importance and timing of key initiatives;
- Establishing an enrollment management task force to enhance student quality, retention, and success; continuing to build a residential main campus;
- Retaining and building a strong team of vice presidents; delegating authority and responsibility to them, and holding the team accountable;
- Giving priority attention to encouraging the vice presidents to develop and implement faculty and staff programs for individual and team growth;
- Assisting the governing board in building its membership and bringing to its attention the best practices in higher education; and
- Encouraging transparency and open communication throughout the institution; leading by example to accomplish this goal.



QUALIFICATIONS

The Marymount University community is looking for a charismatic leader who is a sitting or former president, a distinguished trustee with significant higher education experience, an accomplished leader in higher education or other areas who knows the academy, its culture, and can strongly relate to MU's Catholic and inclusive mission and values.

The Board of Trustees and University community seek an experienced, charismatic and inspirational leader with a comprehensive knowledge and understanding of the academy who embraces the University's mission and who:

- Is a practicing Catholic who will strongly uphold and support the mission of the University;
- Gives strategic direction and is a person of vision and high intellect;
- Possesses ten or more years as an accomplished leader in higher education – experience as a sitting or former president or distinguished service as a trustee is highly desirable.
- Holds an earned doctorate, preferably the Ph.D.; this requirement may be waived for non-traditional candidates with outstanding track records in public service, business or one of the professions;
- Is a collaborative and transparent manager who is a team leader, team builder, and team player;
- Has strong financial acumen and is conservative in budgeting and finances;
- Demonstrates instinctive fundraising, marketing, and public relations skills;
- Is an outstanding public communicator – both oral and written communications; is an excellent listener;
- Wishes to engage and strongly supports students;
- Is adept at strategic planning and budgeting; is not risk averse; is technologically proficient; and
- Is both an inspirational and aspirational leader of all the campus constituencies.



KEY INDICATORS 2010

Investment in Plant, less depreciation:	\$34.99 million (exclusive of land)
Plant Replacement Insured Value:	\$153.2 million
Cost of Operating Physical Plant:	\$4.4 million
Deferred Maintenance:	\$10.0 million (est)
Endowment:	\$19.55 million
Budget:	\$65.5 million
Tuition Income:	\$23,160 (FT, UG) \$750/credit (PT, UG) \$750/credit (GR)
Student Enrollment for fall 2010:	2,289 (UG); 1,283 (GR); 3,112 (FTE)
Tuition Discount Rate:	25% (2009-10)
Average SAT Score:	507 (V); 493 (M); 496 (W) (Fall 2010) * Only 27% of incoming students submitted ACT scores, so SAT is a more reliable measure.
High School Rankings	Top 10% = 19% Top 25% = 47% Top 50% = 80%
Freshman Retention Rate:	65% (Fall 2009 – Fall 2010)
Graduation Rate:	56% (FALL 2003 Cohort)
Living Alumni:	26,796
Number of Full-time Faculty:	145
Tenured:	52%
Average Faculty Salaries:	Professor: \$85,386 Associate Professor: \$68,640 Assistant Professor: \$56,728
Student/Teacher Ratio:	14:1
Degrees:	Undergraduates: 504 Graduate: 469
Library Volumes:	232,515 volumes (based on last year's ACRL report)
Athletics League:	Capital Athletic Conference; NCAA Division III



APPLICATION PROCEDURES

Review of applications begins **March 1, 2011** and continues until the position has been filled. To ensure full consideration, materials should be received by that date. To be considered, candidates should e-mail, as MS Word or Adobe Acrobat attachments: 1) a cover letter that addresses the challenges and qualifications listed above; 2) a current résumé or C.V.; and 3) the names and contact information of three references to: **Marymount@rhperry.com**.

FOR FURTHER INFORMATION, PLEASE CONTACT:

DR. ALLEN E. KOENIG, *Senior Consultant*

Telephone: (614) 798-0538

Fax: (614) 798-0540

Marymount@rhperry.com

R.H. PERRY & ASSOCIATES

2607 31st Street, NW

Washington, DC 20008

www.rhperry.com

POLICY

R. H. Perry & Associates is committed to the highest standards of professionalism in all dealings with candidates, sources, and references. We fully respect the need for confidentiality and assure interested parties that their background and interests will not be discussed without consent of the applicant prior to her or his becoming a candidate.

Marymount University is an affirmative action, equal opportunity institution.

www.marymount.edu

