



# EXECUTIVE SEARCH PROFILE

## DEAN, UNIVERSITY EXTENDED EDUCATION



R.H. PERRY & ASSOCIATES  
SEARCH COUNSEL TO HIGHER EDUCATION





## THE OPPORTUNITY

The next Dean of University Extended Education will be a key academic leader who will facilitate the development of new and existing degree and certificate programs among the six colleges comprising the California State University, Stanislaus. The new dean will be leader among the deans in resource generation by pursuing quality entrepreneurial activities, including seeking seed money to promote program development.

## THE UNIVERSITY

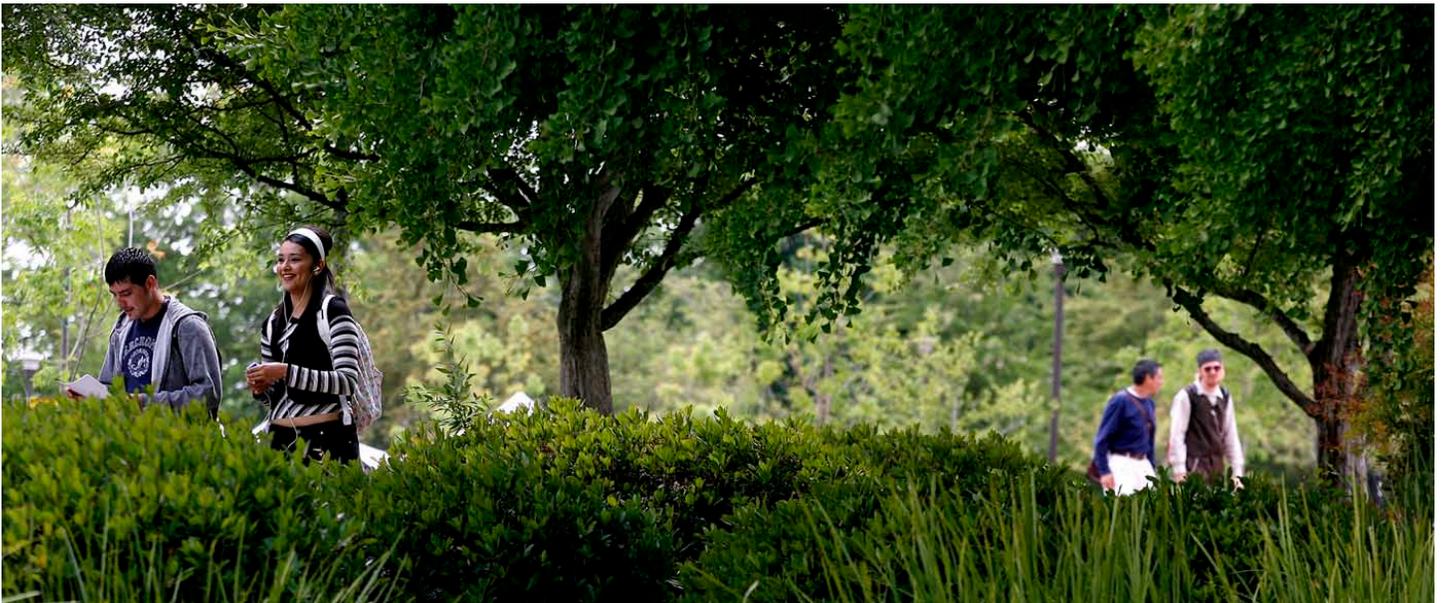
California State University, Stanislaus (CSU Stanislaus) was founded in 1957 as Stanislaus State College and opened its doors to students in 1960. Relocated to its present site in 1965, the institution was renamed California State University, Stanislaus in 1985. As a member of the 23-campus California State University system, CSU Stanislaus contributes to California State University's higher education of 400,000+ students. Serving over 8,300 students, CSU Stanislaus is located in Turlock – a small city in California's Central Valley with a growing population of over 70,000. Turlock is rich with agriculture, history, dining, and entertainment and is ideally located two hours east of San Francisco and two hours west of Yosemite National Park and the Sierra Nevada Mountains.

The campus is set on 228 picturesque acres on the outskirts of Turlock. The university prides itself on blending pastoral countryside charm with modern facilities. Additionally, the campus' numerous trees, ponds, streams, and waterfalls form the backdrop for rigorous learning and relaxation. Noted facilities on CSU Stanislaus' campus include: apartment-style accommodations; the Mary Stuart Rogers Gateway Building, which provides enrollment, advising, counseling, and career development services; the Bernell and Flora Snider Music Recital Hall; and the Nora and Hashem Naraghi Hall of Science. Completed in 2007, this modern science facility offers state-of-the-art classrooms, laboratories, a new observatory, animal care facilities, and a greenhouse.

CSU Stanislaus is also home to the Stockton Center, which provides upper division students the chance to participate in one of nine undergraduate or three graduate programs on a beautiful 102-acre campus in the historic Magnolia District of Stockton, California. Most Stockton Center students work full-time and are continuing prior degrees or seeking a master's degree.

Carnegie lists California State University, Stanislaus as Master's Medium. With a total institutional enrollment of 8,305 students (6,972 undergraduate and 1,333 graduate students), the student population is 66% female and 34% male and the student to faculty ratio is 22:1. The average undergraduate student age is 23 and the average graduate student age is 32.





## THE UNIVERSITY *(continued)*

Seventy-two percent of undergraduate students received need-based financial aid and more than \$22.5 million in scholarships and grants are awarded annually. In athletics, the CSU Stanislaus Warriors are a NCAA Division II team and offer 14 men's and women's athletic programs in the California Collegiate Athletic Association.

Like all California State University campuses, CSU Stanislaus represents an ethnically diverse campus with particularly healthy Asian and Hispanic/Latino student populations. CSU Stanislaus has been designated as a Hispanic-serving Institution by the U.S. Department of Education. Additionally, The American Association of State Colleges and Universities recognized CSU Stanislaus as one of 12 public universities nationwide that demonstrate exceptional performance in improving retention and graduation rates.

CSU Stanislaus offers 41 undergraduate and 24 graduate programs within six colleges: College of The Arts, College of Business Administration, College of Education, College of Human & Health Sciences, College of Humanities & Social Sciences, and the College of Natural Sciences. Some of the more popular programs for undergraduate students include Business Administration, Liberal Studies, and Nursing, while the top graduate programs are in Education, Social Work, and Business Administration. The University also offers a doctoral degree in Educational Leadership. CSU Stanislaus encourages its students to immerse their introductory and exploratory coursework in liberal arts and sciences prior to declaring a specialized program.

The Western Association of Schools and Colleges accredits California State University, Stanislaus. Specialized accreditations are also offered by the following organizations: the Association to Advance Collegiate Schools of Business International, National Council for Accreditation of Teacher Education, Council on Social Work Education, National Association of Schools Public Affairs and Administration, and the American Chemical Society.

CSU Stanislaus is also a member of the Western Undergraduate Exchange (WUE) program, which allows students from Arizona, Montana, Oregon, Alaska, Nevada, Utah, Colorado, New Mexico, Washington, Hawaii, South/North Dakota, Wyoming, and Idaho to receive discounted tuition as contrasted with a higher non-resident tuition.

## MISSION

*CSU Stanislaus places value on lifelong exploration, a student-centered community, continual discovery and ongoing transformation, and the ability for its campus community to attain new knowledge and challenge assumptions in order to support the institutional mission and vision.*



## MISSION STATEMENT

*The faculty, staff, administrators, and students of California State University, Stanislaus are committed to creating a learning environment which encourages all members of the campus community to expand their intellectual, creative, and social horizons. We challenge one another to realize our potential, to appreciate and contribute to the enrichment of our diverse community, and to develop a passion for lifelong learning. To facilitate this mission, we promote academic excellence in the teaching and scholarly activities of our faculty, encourage personalized student learning, foster interactions and partnerships with our surrounding communities, and provide opportunities for the intellectual, cultural, and artistic enrichment of the region.*

## BACKGROUND

The Extended Education division has been an integral part of CSU Stanislaus since the institution's founding, serving the Central Valley community through academic degree and certificate programs. In 2010, Extended Education enrolled over 4,500 people.

Programs are offered to members of the community, as well as alumni, teachers, individuals changing careers, businesses, school districts, and other professionals wanting certification or the latest training. Extended Education's Learning and Technology Training Center houses two modern facilities: a state-of-the-art computer lab and a lecture lab.

In the Fall of 2007, Extended Education partnered with the College of Business Administration in offering an Executive Master of Business Administration (EMBA) in locations across the Central Valley. The 15-month program provides area executives and business leaders with intensive coursework in order to receive this highly specialized and competitive degree.

Additional Extended Education programs include: a Bachelors-completion program in Criminal Justice and another in Social Science; a Masters program in Genetic Counseling in addition to the Executive MBA; certificate programs for Pre-Health Professionals and Pharmacy Technicians; and an online Professional Certificate in Geographical Information Systems. Furthermore, Extended Education students may engage in technology coursework for Teacher Education and online courses. Beginning in Spring of 2011, CSU Stanislaus is opening its classes to adult learners who wish to update their professional skills; make a career change; or even explore college-level academic classes for the first time.

The University is ably led by Dr. Hamid Augustine Shirvani (Ph.D., Princeton University), an accomplished architect with both public and private higher education experience. He is noted for his emphasis on quality academic programs and various entrepreneurial pursuits, including fund raising prowess. The Dean of University Extended Education will report to Dr. James T. Strong, who is Provost and Vice President for Academic Affairs. Dr. Strong came to the University in 2010 from another CSU campus, where he served as Dean of the College of Business. He believes strongly that all of the academic deans should be "rainmakers" who create or grow programs and, by doing so, bring additional resources to the program, college, and university.

## CHALLENGES

### **Major challenges for the next Dean of Extended Education include:**

- Building the division into a cohesive unit while striving to provide continuity and quality to its overall operation;
- Providing substantial earned income to the University's operating budget; becoming a hands-on leader who helps stakeholders realize the value of revenue-producing initiatives;



## CHALLENGES (continued)

- Working cooperatively with the six academic deans and their faculty to offer new and existing academic programs in a variety of formats, including e-learning and blended pedagogies; offering a number of degree completion programs and Masters degrees;
- Assisting the College of Business in implementing a new e-learning MBA; helping the College of Natural Sciences offer a high quality certificate program in Pre-Medical Studies at the post-baccalaureate level; working to create new Health Sciences and Food Science programs; working with Sacramento State to develop an accelerated second Bachelor of Science in Nursing program;
- Creating exciting new interdisciplinary programs in such areas as sustainability and environmental studies, and water resources; and
- Being a leader in 21st century technology; implementing and following new policies and procedures for improving and maximizing the potential of Extended Education on the Stanislaus and Stockton campuses.

## QUALIFICATIONS

**The next Dean of University Extended Education will be a person of unquestioned integrity, a strategic thinker, an entrepreneurial leader, and who:**

- Has at least five years of experience in leading a complex organization;
- Demonstrates a successful track record of creating innovative revenue-generating programs;
- Utilizes instructional technologies and distance learning modalities;
- Possesses a collaborative management style;
- Is an excellent communicator in writing, speaking, and listening; has strong interpersonal skills;
- Has financial acumen;
- Is an accomplished strategic planner; knows how to tie budget metrics to the plan;
- Holds an earned M.A. degree (doctoral degree is an added plus) from a regionally accredited institution of higher education;
- Knows adult learning theory; is experienced in assessment and program review;
- Is committed to effective programs in diversity; mentors all employees; and
- Has experience in grant writing; fund-raising experience is an added plus.



# CSU STANISLAUS KEY INDICATORS 2010

Investment in Plant, less depreciation:	\$133.32 million
Plant Replacement Insured Value:	\$5.92 million
Cost of Operating Physical Plant:	\$6.79 million
Deferred Maintenance:	\$451,112
Endowment:	\$8.87 million
Budget:	\$93.07 million
Tuition:	\$11,160 out-of-state only per year for full-time undergrads, \$8928 for full-time out-of-state graduate students, or \$372/credit hour for out-of-state; Fees for full-time students: \$5,302 (UG); \$6,286 (GR)
Student Enrollment for fall, 2007:	8,836 (UG: 7,088, GR: 1,748) – Fall 2007 8,305 (UG: 6,970, GR: 1,335) – Fall 2010
Average ACT Score:	20 (Fall 2010 FTF, n=364)
Freshman Retention Rate:	85.8% (Fall 2009 FTF cohort)
Graduation Rate:	50.2 (Fall 2004 FTF cohort)
Living Alumni:	38,681
Number of Full-time Faculty:	265 (Fall 2010)
Tenured:	63% tenured; 84% tenured/tenure track
Average Faculty Salaries:	Professor: \$90,462-M, \$91,177-W Associate Professor: \$70,359-M, \$67,448-W Assistant Professor: \$60,734-M, \$66,070-W
Student/Teacher Ratio:	22 to 1 (Fall 2010)
Degrees:	Undergraduates: 1,429 (09/10) Graduate: 249 (09/10)
Library Volumes:	378,200
Athletics League:	NCAA Division II



## APPLICATION PROCEDURES

Review of applications begins **May 23, 2011** and continues until the position has been filled. To ensure full consideration, materials should be received by that date. To be considered, candidates should e-mail, as MS Word or Adobe Acrobat attachments: 1) a cover letter that addresses the challenges and qualifications listed above; 2) a current résumé or C.V.; and 3) the names and contact information of three references to: **csustandee@rhperry.com**.

## FOR FURTHER INFORMATION, CONTACT:

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## POLICY

R. H. Perry & Associates is committed to the highest standards of professionalism in all dealings with candidates, sources, and references. We fully respect the need for confidentiality and assure interested parties that their background and interests will not be discussed without consent of the applicant prior to her or his becoming a candidate.

*CSU Stanislaus is an Equal Opportunity/Affirmative Action Title IX/Section 503/504 employer.  
Qualified women, minorities, and persons with disabilities are encouraged to apply.*

**[www.csustan.edu](http://www.csustan.edu)**