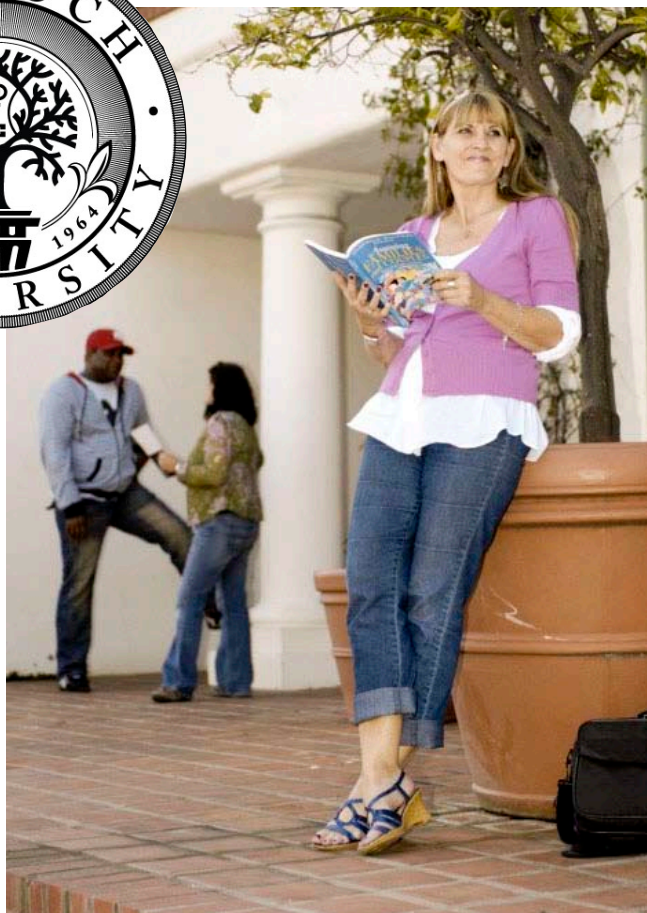
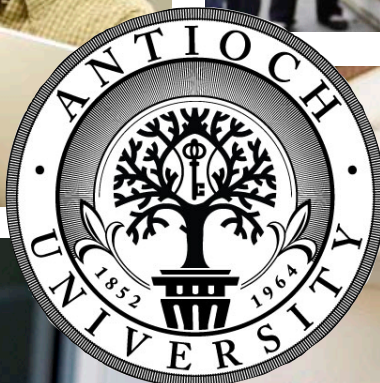




VICE CHANCELLOR FOR UNIVERSITY ADVANCEMENT



ANTIOCH UNIVERSITY



THE OPPORTUNITY

The next Vice Chancellor for University Advancement at Antioch University (AU) will lead the unified university in building endowment, raising capital and annual funds, and creating a strong multi-campus alumni organization. As importantly, the vice chancellor will help recruit new Board of Governors members and, with the chancellor, strengthen the overall University system. This person will also coordinate and recommend advancement-related policies and procedures for the five campuses comprising the University.

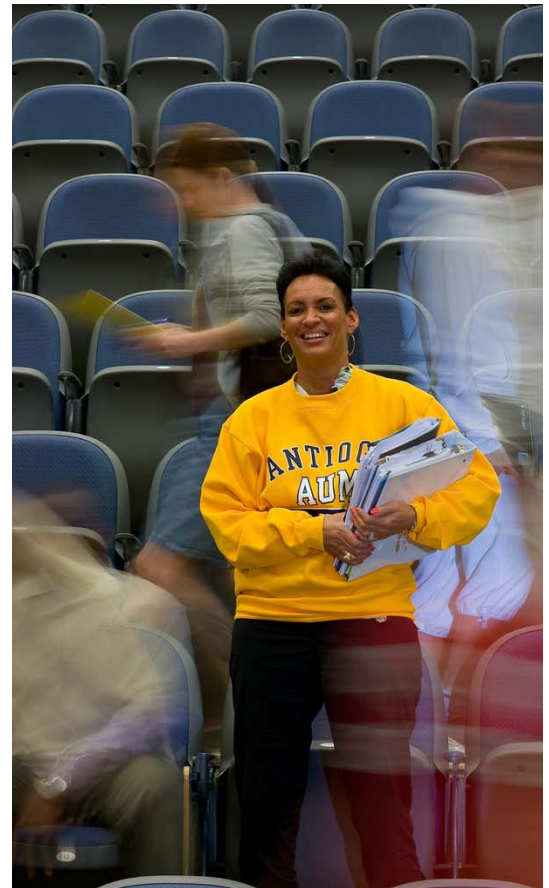
THE UNIVERSITY

Antioch is a five-campus university located in four states. Each campus has its own distinct academic programs, community life, and regional or national identity. The campuses are:

Antioch University Midwest (AUM), located in Yellow Springs, Ohio, currently enrolls over 900 students. AUM offers Bachelor's degrees in Humanities, Human Development, Liberal Arts, Health and Wellness, Human Service Administration, and Early Childhood Education through an academically intensive model of on-campus classes offered in the evenings and on Saturdays. AUM also offers the M.A. in Management, Conflict Analysis and Engagement as well as a number of M.Ed. licensure programs and endorsements certified by NCATE. The M.A. in Individualized Professional and Liberal Studies provides a self-designed major where students work closely with faculty. Many of the graduate programs are available with limited residency in an on-line format.

Antioch University New England (AUNE), Antioch's longest-running branch campus, is located in Keene, New Hampshire. It has over 1,200 graduate-level students. Master's degrees are awarded in areas of Clinical Mental Health Counseling, Marriage & Family Therapy, Environmental Studies, Organization & Management, and Education. Doctoral degrees are awarded in the areas of Clinical Psychology, Marriage & Family Therapy, and Environmental Studies. AUNE is well known for being one of only three schools in the United States to offer Waldorf teacher training and has gained critical acclaim for its annually published environmental literary journal, *Whole Terrain*.

Antioch University Los Angeles (AULA) is located in Culver City near Los Angeles International Airport. The campus serves 1,100 students with a B.A. degree-completion program in liberal studies (with a number of concentrations) and offers Master's degrees in Organizational Management, Education & Teacher Credentialing, Psychology, Urban Sustainability, and Creative Writing. The M.F.A. in Creative Writing has been ranked by *The Atlantic* as one of the top five programs in the United States. The new M.A. program in Urban Sustainability is built around environmental, economic, and social issues. Another innovative program is a specialization in LGBT studies offered in the master's program in Clinical Psychology. AULA has a satellite campus for its graduate psychology program in Santa Clarita, California.





Antioch University Santa Barbara (AUSB) is situated in charming downtown Santa Barbara. In addition, there is an off-campus program at a community college in Santa Maria. AUSB serves local residents as well as an increasing number of commuters. AUSB's 379 students are a diverse group of men and women who share a serious determination to change their lives. AUSB's educational delivery system is designed for adult learners, most of whom have active professional and personal lives. Campus student life, therefore, is primarily focused in the classroom, which is where most student interaction occurs. Antioch's over-50 full and part-time faculty members are committed to ensuring a safe and supportive environment for the learning process. AUSB offers the following degree programs: B.A. in Liberal Studies, with a number of concentrations such as Applied Psychology; M.A. in Clinical Psychology; M.A. in Education; and Doctorate in Clinical Psychology.

Antioch University Seattle (AUS), founded in 1975, offers master's degrees, a B.A. completion program and a Doctorate in Clinical Psychology. Between 800 and 1,000 students attend AUS. The School of Applied Psychology, Counseling and Family Therapy is the largest and longest running program. The School offers Master's degrees in Mental Health Counseling, Integrative Studies, Child, Couple & Family Therapy and Art Therapy. The Center for Programs in Education offers teacher preparation at both the undergraduate and graduate level, plus a master's in education for experienced educators. The Center for Creative Change features a low-residency, interdisciplinary approach to learning and offers master's degrees in Environment and Community, Management & Leadership, Organizational Development, Communication, and Whole Systems Design. The B.A. in Liberal Studies program attracts students who appreciate an individualized approach to completing their undergraduate degree. Students can receive credit for life experience and may pursue subjects of particular interest to them.





MISSION

Antioch University is founded on principles of rigorous liberal arts education, innovative experiential learning and socially engaged citizenship. The multiple campuses of the University nurture in their students the knowledge, skills and habits of reflection to excel as lifelong learners, democratic leaders and global citizens who live lives of meaning and purpose.

Positioning Statement

A positioning statement is a concise and memorable articulation of how the institution wishes to be perceived by its external constituencies. It is not only an authentic representation of the University’s current identity, but also an expression of its aspirations.

Antioch University is a bold and enduring source of innovation in higher education. Students’ passion to advance their lives, personally and professionally, is developed through academic programs that respond to the world’s needs. Together, we form a visionary community that strikes a rare—and essential—balance between idealism and experience.

Core Messages

A Commitment to the Common Good: Antioch University maintains a long-standing commitment to promoting the common good. Students graduate from Antioch with a renewed sense of their power and purpose as scholars and citizens.

A Seasoned, Attentive Faculty: Antioch’s faculty is deeply experienced in their fields and exceptionally attentive to the needs and abilities of their students. Antioch professors serve as models of academic and professional engagement.

An Academic Program Rooted in Experience: Antioch’s academic program makes explicit the connection between theory and practice. Antioch brings the world into the classroom and the classroom into the world.

Core Messages (*continued*)

A Strong Record of Alumni Achievement: Antioch claims a remarkable record of alumni achievement. Graduates distinguish themselves as confident, imaginative, adaptable leaders in a range of fields.

A Diverse Community: Antioch is committed to assembling a diverse community of students, faculty, and staff – people who bring to Antioch a range of backgrounds and cultures and worldviews. The University believes that this kind of community is essential to advancing knowledge, promoting social progress, and delivering successful educational outcomes.

BACKGROUND

The Antioch University system has been strengthened in the past year. The University's Board of Governors adopted a new structure in 2009, which provides for each of the five campuses to have its own board of trustees. In addition, the Board is working with the chancellor to regularize policies and procedures applying throughout the System. An important part of that effort is to better define the role of the Vice Chancellor for University Advancement, including its liaison function across the campuses and to better assist the Board in recruiting members for its body.

In 2006, the Chancellor created the position of Vice Chancellor for University Advancement (VCUA) and in July of that year the current VCUA was hired. On June 30, 2010, she retired. During her tenure, she held monthly meetings with the campus advancement officers and other individuals at the various campuses that have been responsible for grants writing and submission. Under her leadership there have been yearly meetings to accomplish strategic planning and the sharing of best practices.

The next VCUA will be expected to assist the chancellor in major fund-raising, to recruit new governing board members and plan a major capital campaign for furthering the stature of the University, building its endowment, raising significant capital and annual funds, and improving communication between various campus alumni personnel. Also, this person will be a persuasive individual who can bring all of the advancement officers together to enhance the reputation and work of the University and its individual campuses.

By way of background, the chancellor is Dr. Tuillisse (Toni) A. Murdock. She holds a Ph.D. in Higher Education Finance from the University of Arizona and has been in her current position since 2006. Her prior position was president of Antioch University Seattle from 1997-2006. Dr. Murdock is one of only a few women who lead multiple campuses of accredited university systems.

CHALLENGES

Major challenges for the next Vice Chancellor for University Advancement include:

- Developing an exciting university advancement plan, with appropriate strategies and goals to raise significant funds for the support of Antioch University; providing benchmarks in the plan for measuring tangible results;
- Building a planned giving program; enlisting the help of current and past alumni to implement this new initiative;



CHALLENGES *(continued)*

- Identifying new major donor prospects for cultivation; utilizing the chancellor and Board of Governors chair and other governors in this important task;
- Giving strong professional leadership to assist the chancellor and Board's Governance Committee in recruiting new governing board members for AU; soliciting the governors for annual and capital gifts;
- Coordinating and facilitating the work of the five chief advancement officers at the Antioch campuses;
- Providing continuing education for the advancement staffs at the five campuses; covering such topics as planned giving, Raiser's Edge software, capital campaigns, annual giving, online fund raising, and alumni strategies;
- Researching alumni data bases for current and closed campuses; connecting with many alumni in building understanding and support for the University; and
- Planning a major capital campaign for endowment and capital purposes; setting a timeline for the campaign based upon the completion of the foregoing challenges.

QUALIFICATIONS

The vice chancellor reports directly to the chancellor, serves on the chancellor's senior team, and is a member of the University Leadership Council. While not having direct authority and reporting relationships to Antioch campuses, the vice chancellor is responsible for coordinating and enhancing the working relationships among the advancement offices of the campuses and recommending what policies should be consistent across all campuses regarding University advancement areas.

The Chancellor and Board of Governors seek a new Vice Chancellor for University Advancement who is a strong leader, a strategic thinker, a person of unquestioned integrity, and who:

- Possesses a bachelor degree from a regionally accredited institution of higher education (an advanced degree is an added plus);
- Has a significant track record in raising annual, capital, endowment funds, and alumni administration;
- Is a seasoned and experienced administrator with five or more years of senior management experience;
- Demonstrates excellent presentation skills in written and oral communication; is an active listener;
- Has a commanding presence that gains the respect of the chancellor, governing board, other advancement officers and local boards, and other key stakeholders; and
- Is active in the regional and national activities of CASE.



KEY INDICATORS 2010

Investment in Plant, less depreciation	\$26.6 million
Plant Replacement Insured Value:	\$53 million
Cost of Operating Physical Plant:	\$7 million
Endowment:	\$3.3 million
Budget:	\$80.1 million
Tuition:	\$61.8 million (net)
Student Enrollment for Fall, 2009:	914 (undergraduates) 3,299 MA (graduates) 565 PhDs (graduates)
Tuition Discount Rate:	1.0%
Undergraduate Retention Rate for all campuses:	76.1%
Graduation Rate:	<u>Year</u> N/A as varies by program
Living Alumni:	30,000
Number of Full-time Faculty:	250
Tenured:	N/A
Faculty Salaries:	Overall Average is \$64,892
Student/Teacher Ratio:	19:1(4730 Students divided by 250.35 faculty)
Degrees:	B.A. Liberal Studies Degree Completion M.A. Environmental Studies M.A. Management M.A. Communication M.A.E. Education M.A. Clinical Psychology Psy.D. Clinical Psychology Ph.D. Psychology Ph.D. Environmental Studies
Athletics League:	N/A



APPLICATION PROCEDURES

Candidates should e-mail, as MS Word or Adobe Acrobat attachments: 1) a cover letter that addresses the challenges and qualifications listed above; 2) a current résumé; and 3) the names and contact information for three references to: AUVCUA@rhperry.net. *To ensure full consideration, materials should be received by July 30, 2010, when the review of applications begins.*

FOR FURTHER INFORMATION CONTACT:

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POLICY

R. H. Perry & Associates is committed to the highest standards of professionalism in all dealings with candidates, sources, and references. We fully respect the need for confidentiality and assure interested parties that their background and interests will not be discussed without consent of the applicant prior to her or his becoming a candidate.

It is the policy of Antioch University not to discriminate against and to provide equal employment opportunity to all qualified persons without regard to race, color, national origin, religion, sex, sexual orientation, gender identity, age, disability, veteran status, or any other protected classification.

www.antioch.edu

